





◆◇【Open Summit 2018】Open Forum 2018 (GIS 108) 講師ご紹介◇◆

2018/4/4 (WED)

行徳 セルソ(ぎょうとく せるそ) 氏 日産自動車株式会社 監査役

1982 年 サンパウロ大学卒業後、BRADESCO 銀行でシステムアナリストとなる。その後アンダーセンコンサルティング (現 Accenture)のシニアマネージャ、東芝アメリカ電子部品社の情報システムディレクター、i2 テクノロジーズ・ジャパンのソリューション&サービスディレクター、後にバイスプレジデントを経て、2004 年 5 月より、日産自動車株式会社の CIO に就任。2009年、ルノー及び日産の IS/IT 部門をグローバルに統括した。 現在、日産自動車株式会社の常勤監査役。IT 業界における複数のアドバイザリーボードの委員を務める。

♦♦ Introduction of the speaker on [Open Summit 2018] Open Forum 2018 (GIS 108)♦♦

Mr. Celso Guiotoko Statutory Auditor, NISSAN MOTOR CO., LTD.

Career History

Celso has more than 30 years of experience as an information technology leader and has a very hands-on approach to technical and technological matters. Celso has a multicultural background and boasts a truly intercontinental curriculum vitae, with previous positions in Brazil, the U.S. and Japan. Celso joined Nissan in 2004 as chief information officer, following a series of roles in industries that spanned supply chain management, semiconductors, financial services and business and software consulting services. He was attracted to the opportunity to transform Nissan's IT organization and the complexity of the automotive industry was an equally irresistible challenge. He was appointed as the IS/IT managing director for Renault-Nissan in 2009 with a mandate to create and capitalize on synergies between both organizations. In 2017, he became member of Nissan Board of Director – Statutory Auditor

Achievements at Nissan

Celso's team helped launch a multi-year plan, which began in 2005, to transform Nissan's IT organization. The plan – named BEST for business alignment, enterprise architecture, selective sourcing and technology simplification – introduced more transparency for senior management around the company's IT investment strategy, technology standardization roadmap, cost management and process to manage vendors. The second phase of the transformation, VITESSE, began in 2011, as part of Power 88, Nissan's mid-term plan.

Education and Awards

- Escola Politecnica Universidade de Sao Paulo, B.S in Civil Engineering
- Faculdade de Economia e Administracao; Universidade de Sao Paulo, B.A. in Accounting Science
- CIO of the year Japan, Oracle Magazine; Japan Visionary Award, Symantec (2008)
- Best of CIO Award, CIO Magazine; Information Technology Award, Japan Institute of Information Technology (2010)
- Innovation Award, Red Hat; Information Technology Award, Ministry of Economy, Trade and Industry; NISSAN COO Special Award (2011)
- "Transformation Trophy," French publication '01 Business & Technologies' (2012)
- Best Global Business Solution, Red Hat (2013)
- "Competitive IT Strategy Company," Tokyo Stock Exchange (2015, 2016)
- Information Technology Award, Japan Institute of Information Technology (2016)