

◆ Introduction of the speaker on The 100th GIS Forum Tokyo ◆
 <<Open Technical Forum 2016-4 / CRM Executive Forum Tokyo 2016-2>>

2016/12/9 (FRI)

■ Mr. Kenichi Sano

Vision, Inc.
 Founder & CEO

Date of Birth: 7 November 1969

Place of Birth: Kagoshima



【Brief History】

- February 1991 Joined HIKARI TSUSHIN, INC.
- June 1995 Founded Vision Co., Ltd. (in Fujinomiya City, Shizuoka) alone.
 Hired South American staff and started acting as agency for international telephone
 subscription (fixed-line communications business).
- April 1996 Reorganized into Vision, Inc.
- December 2003 Started Internet advertising business (Internet media business).
- November 2009 WEB Strategy Division received “2012 CRM Best Practice Award.”
- July 2011 Opened Saga Vision Future Business Center (VFBC) and established CLT.
 Started full-scale CRM efforts as customer support desk (call center).
- November 2012 CLT received “2012 CRM Best Practice Award,” “Oboshi Award.”
- November 2013 CLT received “2013 CRM Best Practice Award.”
- November 2014 CLT received “2014 CRM Best Practice Award.”
- November 2015 Overseas Strategic Business Division received “2015 CRM Best Practice
 Award,” “Continuation Award.”
- December 2015 Listed with “Mothers” of the Tokyo Stock Exchange.
- November 2016 Received “2016 CRM Best Practice Award,” “Continuation Award.”

* CLT … Customer Loyalty Team

【Summary of Vision, Inc.】

Founded in Fujinomiya City in 1995. Vision Group Management Philosophy is “Contributing to the Information and Communications Revolution.”

As a distributor of the communication infrastructure, it boasts the sales performance of the industry’s top class, such as fixed-line telecommunications service, mobile communications service, and OA equipment service.

In 2012, launched “GLOBAL WiFi®,” which is a mobile Wi-Fi router rental service available in over 200 countries and regions worldwide, under the slogan “comfortable mobile internet access anytime and anywhere worldwide.”

In 2015, launched “NINJA WiFi®,” which is a mobile Wi-Fi router rental service for foreign visitors to Japan.