

◆ Introduction of the speaker on The 100th GIS Forum Tokyo ◆
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Mr. Shigeki Miyo

Senior Director

Product Marketing, Salesforce.com

1990 - 2009 Most of years worked for Product Marketing of Windows. I have launched Windows 95, Windows NT4.0, Windows 2000, Windows XP, and Tablet PC, and managed those sustaining Product Marketing. Since 2005, change a role to a director of MBS Division thru 2009. Product launch for Dynamics CRM and Dynamics AX (ERP) , and built sales partner channels for Business Application.

In November 2009, Moved to Salesforce.com, and worked for ISV Alliance to establish ISV business and its partner Program.

In June 2014, Moved and built Product Marketing team as an unit manager to all product lines.